

.bubble

[Company name]

BUSINESS CONCEPT OR BUSINESS MODEL

[One or two sentences summarizing your business idea and/or how your business will generate revenue.]

BUSINESS GOALS

[One sentence per goal or milestone you intend to achieve, with each goal attached to a timeline.]

TARGET MARKET

[One sentence describing who your customers are.]

COMPETITIVE LANDSCAPE

[One to three sentences naming specific businesses your company will compete against and describing the competitive advantages you will leverage.]

GO-TO-MARKET STRATEGY

[Three to five sentences explaining the actions you will take and resources you will use to acquire customers and grow your business.]

FINANCIAL STATE

[One to three sentences describing your current financial position, including income, revenue, and expenses. One to three sentences describing your financial projections for 12 months from now.]